

EEN:



A Good Example of Building Partnerships for Growth and Innovation by SMF



Jason Electronics Pte Ltd and S.A. SEDNI with EEN Singapore team

The EEN Singapore Centre was jointly launched by Mr. S Iswaran, Minister for Trade and Industry (Industry) and Dr Michael Pulch, Ambassador of the Delegation of the European Union in Singapore on 21 April 2016. Some 300 participants including CEOs of local firms, representatives of Trade Associations and Chambers attended the launch event.

Since the launch, over 700 companies have registered to be on the Singapore database. 16 Partnership Agreements have been closed from various industries e.g. recruitment, F&B, IT and engineering. More than 200 Expression of Interest (EOI) have been created and made by EU and Singapore SMEs. Besides this, EEN Singapore has also arranged over 250 B2B meetings at various exhibitions held in Europe and in Singapore. (These services are provided free by EEN Singapore, registration information is at the bottom of this page)

TAPPING ON THE NETWORK TO EUROPE

One of the invitees at the launch was Mr. Joseph Foo, Chairman of Jason Marine Group Limited.

Seeing this as a good platform for his company to venture into Europe, after the event Mr. Foo immediately registered his company with EEN-Singapore. In the next couple of months, there were a few Expression of Interest that came in and after evaluating; the most interesting one was with S.A. SEDNI (Spain) - one of the leading marine ship machinery and systems in the world. After a few rounds of discussion, they finalised and signed the business agreement in May 2017.

Mr. Joseph Foo said *"in his 40 years of working experience, there are plenty of network platforms for Singapore SMEs to venture abroad but I found EEN-Singapore has the best means to connect and widen my company's business network with Europe. With this platform, we are also able to create our own Expression of Interest with European companies.*

I would encourage my fellow Singapore SMEs to join this network, it's easy, fast to register and the best of it - it is free! Thank you IE and EEN-Singapore for giving my company this business opportunity". ■



S.A. SEDNI and Jason Electronics in discussion in Singapore

About EEN Singapore

The Enterprise Europe Network (EEN) Singapore is a Consortium comprising Singapore Manufacturing Federation (SMF), International Enterprise (IE) Singapore and Intellectual Property Intermediary (IPI) Singapore formed in June 2015. It is a national initiative looking to promote business, technology and research collaborations between Singapore and European companies through business matchings.

For more information, please visit our website at www.een-singapore.sg