

Singapore healthcare and medical companies



BUSINESS MISSION TO MEDICA DUSSELDORF, GERMANY (14th Nov to 17th Nov 2017)

Led and organised by SMF and supported by IE Singapore and Enterprise Europe Network – Singapore, a 15-member delegation from local healthcare agencies and medical technology companies visited Medica 2017 in Dusseldorf, Germany. This is one of the largest healthcare trade shows in the world where thousands of healthcare exhibitors and visitors meet.

During the first three days event of the mission, a total of 60 B2B meetings were conducted between the

Singapore delegation and European companies.

On the fourth day, arrangements were made to bring the delegation to visit the **Health Campus Bochum (HCB)** and the **Health Region Cologne-Bonn**. The delegates gave their presentation and in-depth discussion was held on how the host medical technology companies can collaborate with the Singapore healthcare and medical companies.



The Singapore delegation at Health Campus Bochum, Germany.

Amongst the delegates who praised the professional organisation of the B2B meetings was Dr. Muhammad Tani Tabiin, Chief Strategy Officer of MiRXES Pte Ltd: "The two site visits gave us an insight to the German healthcare landscape and from the discussions we had, there's potential for collaboration with the German Medtech companies and hospitals. I would encourage other Singapore medical technology companies to join such business missions in the future." ■

About EEN Singapore

The Enterprise Europe Network (EEN) Singapore is a consortium comprising Singapore Manufacturing Federation (SMF), International Enterprise (IE) Singapore and Intellectual Property Intermediary (IPI) Singapore formed in June 2015. It is a national initiative looking to promote business, technology and research collaborations between Singapore and European companies through business matchings.

For more information, please visit our website at www.een-singapore.sg



B2B meetings in progress @ Medica 2017, Dusseldorf.